

BUSINESS REFERENCE SOURCES IN THE RICHLAND LIBRARY

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Reference Collection



These titles are located on the REFERENCE SHELVES on the first level of the library, at the REFERENCE DESK and on the ATLAS STAND. Many standard business sources are now available on the Web. Please ask the REFERENCE LIBRARIAN if you need help locating any of these sources. In today's information technology environment resources are always changing. Also, ask the Reference Librarian for *examples of annotations*.

- *Strauss's Handbook of Business Information: A Guide...* (USE THIS FIRST) Ref HF 1010 .S7796
- *Business Information Sources*. Daniells. (AN OLDER STANDARD SOURCE) Ref HF 5351 .D16
- *Encyclopedia of Business Information Sources* (examine the chapter on Information Sources beginning on page 474) Ref HF 5353 .E9
- Rand McNally Commercial Atlas & Marketing Guide*. (Atlas Stand)
- Statistical Abstract of the U.S.* (also available on the Web at <http://www.census.gov/prod/www/statistical-abstract-04.html>) (Ask for this at the Reference Desk)
- County and City Extra* Ref HA 203 .C68
- O*Net: Dictionary of Occupational Titles* Ref HB 2595 .O16
- U. S. Industry & Trade Outlook* Ref HC 106 .82.U16
- Encyclopedia of American Business History & Biography* (in progress). Ref HC 102 .E5
- Economic Report of the President*. (also available on the Web at <http://www.gpoaccess.gov/eop>) Ref HC 106.5 .A272
- Blackwell Encyclopedia of Management*. 12 v. Ref HD 30.15 .B455
- Encyclopedia of Management* Ref HD 30.15 .E49
- Strategic Management: Text & Cases* Ref HD 30.28 .D4746
- Business: The Ultimate Resource* (Note the Management Library, pp.1061-1171, marketing sources pp. 1827-1832) Ref HD 38.15 .B878
- Encyclopedia of Leadership*. 4v. Ref HD 57.7 .D53
- Encyclopedia of Small Business*. 2 v. Ref HD 62.7 .H553
- Business Plans Handbook*. 13 v. to date, also available online as an ebook Ref HD 62.7 .B865
- Small Business Sourcebook*. 2 v. Ref HD 2346 .U5S66
- Encyclopedia of Small Business*. 4 v. Ref HD 62.7 .H553
- Agricultural Statistics*. [most recent edition on the Web at <http://www.usda.gov/nass/pubs/agstats.htm>] Ref HD 1751 .A43
- Handbook of U. S. Labor Statistics* Ref HD 8051 .A63
- Encyclopedia of American Business* Ref HF 1001 .E463
- Encyclopedia of Business & Finance*. 2 v. Ref HF 1001.E467
- Encyclopedia of the Global Economy*. 2 v. Ref HF 1359 .O28
- Encyclopedia of World Trade*. 2 v. Ref HF 1373 .W67
- Encyclopedia of Major Marketing Campaigns*. 2 v., also available online as an ebook Ref HF5837.E53
- Encyclopedia of Associations* Ref HS 17 .G334

Company Information Collection

(These titles are located on the tables in the center of the first level of the library)

- Dallas Business Journal Book of Lists*
- Mergent's Handbook of Common Stocks* (now available as a full-text electronic database)
- Harris Texas Manufacturers Directory*

International Directory of Company Histories. (in progress; index to all volumes is in the last volume)
Standard & Poor's Register of Corporations, Directors, and Executives.

Useful Business Web Resources

- Census Information: <http://www.census.gov>
- *County and City Data Book*: <http://www.census.gov/statab/www/ccdb.html>
- Links to good business resources on the Internet: <http://lii.org/search/file/busfinjobs>
- US Small Business Administration: <http://www.sbaonline.sba.gov>
- The official the official site for U.S. Government information, services, transactions, and forms: <http://www.firstgov.gov>
- Evaluated websites on business and management in Chapter 14: <http://www.infotoday.com/greatscouts!>
- Evaluated websites on business and finance: <http://www.digital-librarian.com/business.html>
- Evaluated, scholarly business websites: <http://infomine.ucr.edu/cgi-bin/search?category=busecon>
- Evaluated websites on business administration: <http://www.academicinfo.net/bus.html>
- Greater Dallas Chamber of Commerce (directory and much useful information and statistics about Dallas business) <http://www.dallaschamber.org/>
- Google Web Directory for business: <http://directory.google.com/Top/Business/>

Full-Text Electronic Databases Available in the Richland Library

These electronic databases are accessible to you from home or from your office through the Library's Web page: <http://www.richlandcollege.dcccd.edu/library>. You will be prompted to enter your name and your student ID number.

****Business Source Complete. 1984 to date** (abstracts and full text for articles in over 3083 periodicals and thousands of other sources in business, marketing, and management areas.)

Mergent's Online (full company information on thousands of companies)

Computer Source

New York Times. (1851 to date)

Dallas Morning News (1885 to date)

Regional Business News (30 day rolling file of articles from city and regional business newspapers)

Federal Register (updated daily)

Thomas Register of Manufacturers (current)

Financial Times.

Wall Street Journal 1995 to date

Business Periodicals & Newspapers

Current issues of popular periodicals are located in the Lago Vista Reading Room. Back issues of all periodicals are available at the **Periodicals Desk**. Some titles are available on microfilm or microfiche in L123 and some titles are bound and kept on the lower level. Remember that the **Business Source Complete** database includes full text for thousands of periodical titles in the field of business and management so we have access to many titles that are not on this list. If you are looking for a particular periodical title, ask one of the Reference Librarians. ****Magazines for Libraries** Ref PN 4832 .K2 has an excellent chapter which discusses and annotates important periodicals in the field of business and management.

Please note: **Thousands of business journals and magazines are now available to you through the library's subscription database BUSINESS SOURCE COMPLETE.** Ask a librarian to show you how to do a journal title search.

Black Enterprise

Business Horizons (in Business Source Complete)

Business Week

Economic Indicators (available on the Web at <http://origin.www.gpoaccess.gov/indicators>)

Economist

Forbes

Fortune

Fortune Double 500

Harvard Business Review (in Business Source Complete)

Hispanic Business

HR Focus (in Business Source Complete)

HR Magazine (in Business Source Complete)

Inc.

Management Review (in Business Source Complete)

Monthly Labor Review Online at

<http://stats.bls.gov/opub/mlr/mlrhome.htm>

Sales & Marketing Management (in Business Source Complete)

Texas Business Review (in Business Source Complete)

Wall Street Journal (in print and electronic formats)